



Vesure Enterprise – Internship Job Descriptions

Company Name: Vesure Enterprise

Company Registration No.: 202503106025 (TR0320468-D)

Address: No. 125, Persiaran Avenue 6, Kulim Avenue, Kulim Hi-Tech Park, 09090 Kulim, Kedah

Email: vesure001@gmail.com

Phone/WhatsApp: 011-10891357

Internship Duration: Minimum 3 months

Allowance: RM1000 (Degree) / RM800 (Diploma)

Eligibility: Final semester students preferred

Position 1: Livestream Assistant / Apprentice Host

Department: E-Commerce / TikTok Division

Location: Kulim, Kedah (On-site / Hybrid possible)

Key Responsibilities:

- Assist in planning and executing TikTok live sessions
- Prepare scripts, talking points, and product knowledge for hosts
- Set up livestream equipment and ensure smooth operations during live
- Monitor live comments and interact with viewers professionally
- Report live performance metrics (viewers, sales, engagement)
- Support host training or participate in hosting if applicable

Requirements:

- Confident and comfortable in front of the camera
 - Creative, outgoing, and fluent in Bahasa Malaysia (English/Chinese an added advantage)
 - Interested in sales, trends, and social media
 - Willing to work flexible hours (occasionally evenings)
 - Fields of Study: Mass Communication, E-Commerce, Marketing, Broadcasting
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Position 2: Digital Marketing & Multimedia Intern

Department: Marketing / Creative Content

Location: Kulim, Kedah (On-site / Hybrid possible)



Key Responsibilities:

- Assist in creating marketing content for TikTok, Instagram, Shopee
- Shoot and edit short videos (product highlights, behind-the-scenes, testimonials)
- Design basic posters or graphics using Canva or similar tools
- Schedule and publish content across platforms
- Research trending hashtags, soundtracks, and competitors' content

Requirements:

- Proficient in basic video editing (CapCut, VN, Canva, etc.)
- Able to work with a content calendar and meet deadlines
- Knowledge in TikTok trends and storytelling is an advantage
- Fields of Study: Multimedia, Digital Marketing, Visual Communication, Creative Media


Additional Notes:


- **All interns will receive:**
 - Training and mentoring by experienced team members
 - Practical exposure to real tasks and client scenarios
 - Completion certificate and performance evaluation
- Interns are encouraged to bring fresh ideas and take initiative
- High-performing interns may be offered full-time positions

 **For internship placements or inquiries, please contact:**

Ms Vv

Internship Coordinator – Vesure Enterprise

 vesure001@gmail.com

 011-10891357